

PRESS RELEASE
MARRAKECH, MARCH 21, 2022

SIHAM KRAIFA NAMED DIRECTOR OF THE JARDIN MAJORELLE

Madison Cox, President of the Fondation Jardin Majorelle, is delighted to announce the appointment of Siham Kraifa as Director of the Jardin Majorelle.



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Beginning March 18, 2022, Siham Kraifa will assume responsibility for the operational, managerial and administrative running of the institution.

This internal promotion is a reflection of the Société Jardin Majorelle's desire to encourage and support talented Moroccans when filling high managerial positions.

Born in 1983, Siham Kraifa has more than fifteen years of administrative, fiscal and legal experience. Her tenure at the Jardin Majorelle began in 2010, when she assumed the role of head of the accounting department. She became the institution's Management Accountant in 2017, and was promoted to Director of Administration and Finance in December, 2020.



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ABOUT THE FONDATION JARDIN MAJORELLE

The Fondation Jardin Majorelle is a nonprofit Moroccan institution that uses its own resources to ensure the conservation and functioning of the Jardin Majorelle, the Berber Museum and the Musée Yves Saint Laurent Marrakech.

The foundation's resources were used to establish the Berber Museum, inaugurated in December 2011, and the Musée Yves Saint Laurent Marrakech, which opened in October 2017. The foundation's earnings are entirely reinvested in Morocco to finance cultural, educational and social initiatives.

CONTACTS

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CURRENT EXHIBITIONS

A Moroccan Friendship: Tamy Tazi – Fernando Sanchez – Yves Saint Laurent, through May 29, 2022
Curators: Madison Cox, Mouna Mekouar

Entre nous: Photo mémoire de Mary Russell, through May 29, 2022
Curators: Mary Russell, Pierre Passebon, Jacques Grange